







POSITIVE 100H

WARM C0/M100/Y0/K0

COOL C100/M0/Y25/K0

February 24, 2018

Media Release

Gob-smacking Astonishing" OneTree House receives International Publishing Nomination - Bologna Book Fair 2018

Brand-spanking new NZ indie children's publisher *OneTree House* are one of 4 nominees in the Oceania section of the 2018 Bologna Prize for Best Children's Publisher of the Year.

Now in its sixth year, the BOP – Bologna Prize for the Best Children's Publishers of the Year, acknowledges the most significant publishers in each of the six areas of the world: Africa, Central and South America, North America, Asia, Europe and *Oceania*.

The prize, organized by the *Bologna Children's Book Fair* in partnership with AIE - Italian Publishers Association, awards those publishers who have most distinguished themselves for their creative and publishing excellence over the last year, showing originality as well as professional and intellectual skills. At the same time, the prize is designed to foster a mutual exchange of knowledge and ideas among different nations and areas of the world. This year the Oceania group includes two NZ publishers: *OneTree House* and *Oratia Press and* two from Australia.

The prize is open to all publishing houses specializing in children's books, or those with imprints dedicated to young readers. The prize-winning publishers shall be chosen by the exhibitors taking part in the annual Bologna Children's Book Fair on the basis of a series of nominations they send in, along with those of Publishers Associations and book institutions throughout the world. The inaugural prize was won by *Gecko Press* of

Wellington in 2013.

In December *OneTree House* announced their 2018 NZ publishing programme of 43 titles. Their first 6 titles, just off the presses, will be in bookstores by March 10; there are four novels for young adults and tweens and two original picture books in Te Reo.

Directors Dale and Nagle say "We are gob-smacked, astonished and obviously delighted to receive international attention in our inaugural year. As we were unable to secure funding to attend Bologna, we decided to send our books with the NZ stand and concentrate on our NZ launch. However, with this recognition we must be there. We will use this nomination as a springboard to introduce ourselves to international agents and publishers to foster export, foreign rights and international editions of our 2018 titles. We don't know who nominated us, but are grateful and will make the most of this unexpected opportunity."

Christine and Jenny are available for interview, as are the authors in the 2018 programme and those with books releasing now.

For interviews or comment please contact 021 599 838.

For more information, interviews, review copies or marketing, please contact sales@onetree-house.com

The OneTree House 2018 catalogue is here www.onetree-house.com







OneTree House is distributed in NZ by Upstart Press. orders@upstartpress.co.nz